



**FINANCE &
INVESTMENT CELL**
ARYABHATTA COLLEGE
UNIVERSITY OF DELHI



ARYABHATTA COLLEGE

THE FINANCE AND INVESTMENT CELL

BUCKS AND BANTER EPISODE 1

Chief Patron: **Prof. Manoj Sinha**

Convener: **Mr. Pardeep Singh**



BUCKS AND BANTER EPISODE 1

The inaugural episode of Bucks and Banter, the official podcast of Aryabhata College's Finance and Investment Cell, premiered on January 28, 2024. Titled "Player or Played - The Dirty Cheat Codes of the Gaming Industry," this episode offered an engaging

exploration of the controversial revenue strategies employed by the gaming industry, prompting listeners to reconsider their role as players.

The episode was filmed on January 23, 2024, at Saanvi's House, the Vice President of FIC Aryabhata. The recording showcased the collaborative effort of a dedicated team of 11 individuals. Hosts Saanvi Bansal and Satvik Chhabra brought their dynamic perspectives, facilitating a lively discussion on the ethical dilemmas surrounding "free-to-play" games and the impact of mature content on younger audiences. Research and scripting were expertly handled by Garv Chugh, Priyam Jain, Ashank Behera, Yatharth, Mohit Bhatnagar, Saanvi Bansal, and Satvik Chhabra, ensuring the episode's content was both informative and entertaining.


The recording session utilized a green screen setup, a tripod, and an iPhone 14 Pro, lasting approximately 1.5 to 2 hours, with only a few takes needed for each segment.

For post-production, the team employed DaVinci Resolve for video editing, renowned for its advanced features and professional-grade capabilities. The thumbnail for the episode was designed using Canva, allowing the team to create a visually appealing graphic that complemented the episode's theme. The editing process focused on enhancing both the visual and narrative flow, resulting in a seamless viewing experience.

Promotion for the episode included an engaging Instagram reel that served as a teaser, highlighting key aspects of the discussion and generating interest among potential listeners.

The overall production was considered a significant success, with team members gaining valuable insights and experience throughout the process. This inaugural episode set a strong foundation for future discussions, encouraging listeners to critically engage with the topics that shape our understanding of finance, investment, and the gaming industry.

Link for the episode:

 [Bucks and Banter | EP - 1: Player or Played? | Dirty Cheat Codes of Gaming Indu...](#)

Credits for the Episode:

- **Presenters:** Saanvi Bansal, Satvik Chhabra
- **Research and Scripting:** Garv Chugh, Priyam Jain, Ashank Behera, Yatharth, Mohit Bhatnagar, Saanvi Bansal, Satvik Chhabra
- **Video Editing:** Gaurav Sharma, Aayushmaan Goel, Deepanshu, Gaurav Verma, Ashank Behera

- **Audio Editing:** Gaurav Sharma
- **Video Background:** Harsh Gupta, Gaurav Sharma, Meghna
- **Thumbnail:** Gaurav Sharma
- **Subtitles:** Satvik Chhabra

BUCKS AND BANTER EPISODE 2



The second episode of Bucks and Banter premiered on February 25, 2024, titled "Momonomics: The Economics Behind Delhi's Staple Food." This episode provided an engaging exploration of the cultural and economic significance of momos in Delhi, led by hosts Daksh Dewan and Mohit Bhatnagar.

The recording took place on February 20, 2024, at Saanvi's House, the Vice President of FIC Aryabhata. The production involved a team of 10 individuals, focusing on both the informative and entertaining aspects of the episode. The hosts shared personal anecdotes and insights into the history and evolution of momos, while also addressing health concerns and market dynamics.

The filming utilized a green screen setup and an iPhone 14 Pro, lasting about 1.5 to 2 hours, with minimal retakes required. The team faced no major logistical challenges this time, allowing for a smooth recording process.


For post-production, the team chose DaVinci Resolve for video editing and Canva for the thumbnail design. The editing process emphasized maintaining a lively pace and clear narrative flow, enhancing the listener's experience.

Promotion included eye-catching Instagram reels and posts that highlighted key discussion points, generating excitement and engagement within the college community.

The episode effectively combined humor and insight, encouraging listeners to reflect on the economic impact of street food in Delhi and its role in cultural identity. The hosts' rapport and dynamic discussion style contributed to the episode's success.

This episode successfully engaged the audience with a mix of humor, personal stories, and economic analysis, making it a memorable addition to the Bucks and Banter podcast series.

Link for the episode:

 [Bucks and Banter | EP - 2: Momonomics | The Economics Behind Delhi's Staple F...](#)

Credits for the Episode:

- **Presenters:** Daksh Dewan, Mohit Bhatnagar
- **Research and Scripting:** Yatharth, Meghna, Shria, Rahul Baderia, Srishti Garg
- **Video Editing:** Deepanshu, Jagnya Suparpit
- **Audio Editing:** Jagnya Suparpit
- **Thumbnail:** Gaurav Verma
- **Subtitles:** Daksh Dewan, Mohit Bhatnagar

BUCKS AND BANTER EPISODE 3



The third episode of Finance and Investment Cell's official podcast was streamed live on YouTube and Spotify on 31st March 2024. This episode's topic was "Beyond the Playbook: Unorthodox Marketing Techniques and Creative Strategies" intended to offer the audience insights into the evolution of marketing and the diverse range of marketing techniques employed by various companies.

On March 23, 2024, this episode was filmed with meticulous attention to detail, thanks to the collaborative effort of the dedicated team of 11 individuals. The hosts, Yatharth and Meghna, brought their unique flair, while the content and marketing were handled by Vanshika and Shreyanshi. The research and scripting were brilliantly executed by Mohit, Tannu, Yashika, Dushyant, and Daksh, ensuring the episode's content was informative and engaging. Chahat and Harsh took charge of the Design, adding visual appeal to the episode. This remarkable team effort was further supported by the Core members Avantika, Priyam, and Sirish, who provided invaluable guidance, resulting in a successful and memorable production.

The episode's initial concept aimed to simplify the understanding of marketing strategies while exploring various companies' approaches. Research and logistics involved analyzing case studies of companies such as Red Bull, and Zomato and individuals like Tanmay Bhatt while looking at the evolving marketing techniques till now.

The recording for the episode was conducted using a green screen setup, a tripod, and an iPhone 14 pro. The location selected for the shoot was FIC's core member Ayushman's House. The entire recording session lasted approximately 1.5-2 hours and proceeded smoothly,

requiring only 1 to 2 takes for each segment. A minor issue arose regarding the shoot location. Originally, the plan was to use the recording room at the college. However, due to its unavailability on the scheduled day, the shoot was relocated to Ayushman's House the next day.

For the post-production phase of the episode, the team utilised DaVinci Resolve as the primary video editing software. It is known for its advanced editing capabilities and professional-grade features, ensuring high-quality output for the episode. The thumbnail for the episode was created using Canva, a popular graphic design platform. Its user-friendly interface and diverse range of templates allowed the team to design an eye-catching thumbnail that complemented the episode's content. The editing process was overseen by a skilled individual who employed various editing techniques to enhance the visual appeal and narrative flow of the episode. The overall editing approach aimed to create a seamless and engaging viewing experience for the audience.

As part of the promotion strategy, an Instagram reel was created. This reel served as a teaser for the episode, highlighting its key aspects and generating interest among the audience. By utilizing Instagram's platform, the team aimed to engage a broader audience and increase visibility for the episode.

To conclude the shooting of the episode was deemed a significant success, with the team successfully executing the production process. Throughout the project, the team members gained valuable insights and knowledge, contributing to their professional growth. Additionally, the experience highlighted areas for improvement, providing valuable lessons for future podcast productions. The team remains committed to enhancing their skills and refining their approach for future projects.

Link for the episode:

 [Bucks and Banter | EP - 3: Beyond The Playbook | Crazy Marketing Strategies](#)

Credits for the Episode:

Presenters: Yatharth, Meghna

Research and Scripting: Mohit Bhatnagar, Yashika Dhingra, Tannu, Yatharth, Meghna

Video Editing: Gaurav Verma, Navam Goel

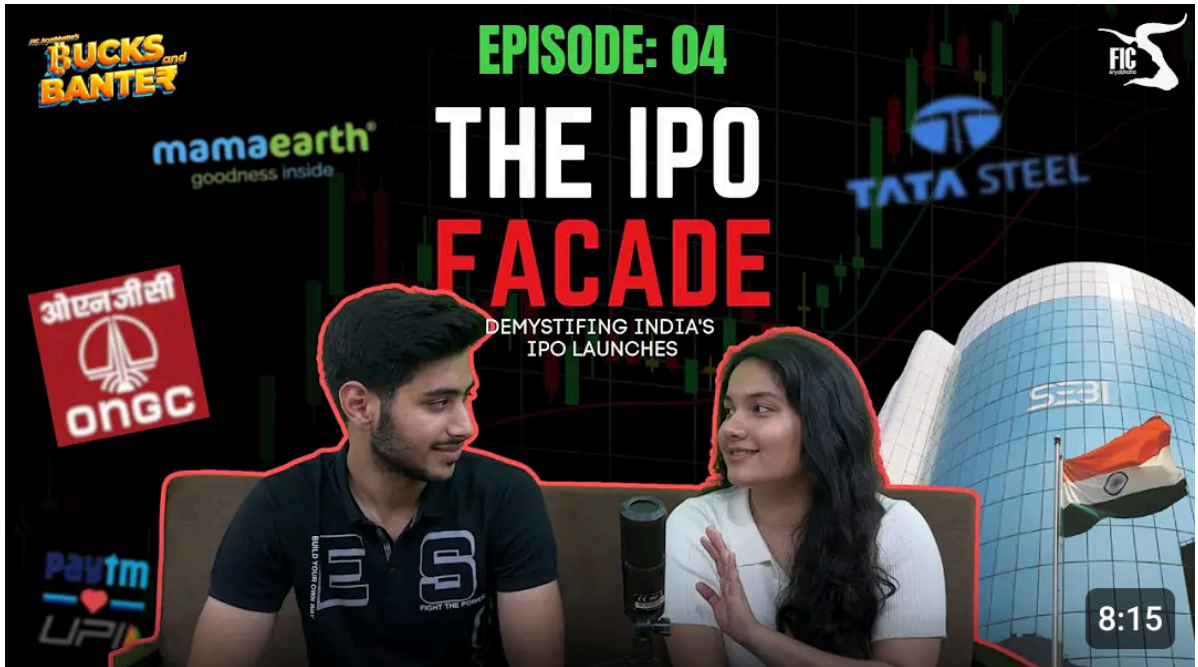
Audio Editing: Navam Goel

Thumbnail: Harsh Gupta, Chahat Goyal

Subtitles: Daksh Dewan

Shooting Team: Gaurav Sharma, Aayushmaan Goel

BUCKS AND BANTER EPISODE 4



The fourth episode of Bucks and Banter premiered on 29 April, 2024, titled "The IPO Facade: Demystifying India's IPO Launches." This episode provided a deep dive into the complexities of Initial Public Offerings (IPOs) in India, led by hosts Shlok Advani and Chetna Chugh.

The recording took place on April 24, 2024, at Saanvi's House, the Vice President of FIC Aryabhata. The production involved a dedicated team of 10 individuals, focusing on both informative content and engaging discussions. The hosts shared insights on recent IPOs, including Mamaearth and Paytm, while examining the dynamics that drive these launches and the implications for investors.

Filming utilized a straightforward setup with high-quality audio equipment, lasting about 1.5 to 2 hours, with only a few retakes required. The team encountered minimal logistical challenges, allowing for a seamless recording process.

For post-production, the team chose DaVinci Resolve for video editing and Canva for the thumbnail design. The editing process prioritized a dynamic pace and a clear narrative flow, enhancing the listener's experience and understanding of the topic.

Promotion included engaging Instagram reels and posts that highlighted key discussion points, effectively generating excitement and engagement within the college community.

This episode successfully combined humor, personal anecdotes, and economic analysis, encouraging listeners to think critically about the IPO landscape in India and its impact on the

investment ecosystem. The hosts' chemistry and dynamic discussion style contributed significantly to the episode's appeal.

This episode stands out as a memorable addition to the Bucks and Banter podcast series, engaging the audience with a blend of insightful analysis and lively discussion.

Link for the Episode:

 [Bucks and Banter | Ep - 4: The IPO Facade | Demystifying India's IPO Launches](#)

Credits for the Episode:

- **Presenters:** Shlok Advani, Chetna Chugh
- **Research and Scripting:** Mohit Bhatnagar, Vanshika Gahlot, Satyam Singh, Nupur Sharma
- **Video Editing:** Harsh Gupta, Gaurav Sharma
- **Audio Editing:** Gaurav Sharma
- **Thumbnail:** Piyush Goyal, Daksh Dewan
- **Subtitles:** Shivam

BUCKS AND BANTER EPISODE 5



The fifth episode of **Bucks and Banter** premiered on May 26, 2024, titled "Metro Matters: The Impact of Delhi Metro on City Life." This episode featured an engaging discussion led by hosts **Gaurav Sharma** and **Aayushmaan Goel**, where they explored the hypothetical scenario of what would happen if the Delhi Metro were banned and examined the city's dependence on this vital transportation system.

The recording took place on May 21, 2024, at the Finance and Investment Cell's studio at Aryabhata College. The production team comprised 10 individuals, ensuring a well-rounded discussion filled with historical insights and current projects related to the Delhi Metro's expansion plans.

The filming utilized standard audio-visual equipment, lasting about 1.5 to 2 hours with a few retakes to maintain a smooth flow. The team encountered minimal logistical challenges, allowing for an efficient recording process.


For post-production, the team selected **DaVinci Resolve** for video editing and **Canva** for thumbnail design, focusing on a lively and engaging pace to enhance the listening experience.

Promotion for the episode included vibrant Instagram reels and posts, highlighting intriguing discussion points, which effectively generated buzz and engagement within the college community.

This episode skillfully combined humor, personal anecdotes, and urban transportation analysis, encouraging listeners to reflect on the critical role of the Delhi Metro in daily life and urban planning. The rapport between the hosts and their dynamic discussion style contributed to the episode's appeal.

This episode stands out as a significant addition to the **Bucks and Banter** podcast series, engaging the audience with insightful commentary on a topic that affects millions in Delhi.

Link for the Episode:

 [What if Delhi Metro Stopped? | Bucks and Banter](#)

Credits for the Episode:

- **Presenters:** Gaurav Sharma, Aayushmaan Goel
- **Research and Scripting:** Mohit Bhatnagar, Yatharth, Shreyanshi Pal, Bhavya Garg, Aaryan Sharma, Aayushmaan Goel, Gaurav Sharma
- **Video Editing:** Gaurav Sharma
- **Audio Editing:** Gaurav Sharma
- **Thumbnail:** Harsh Gupta, Chahat Goyal
- **Subtitles:** Daksh Dewan
- **Shooting Team:** Gaurav Sharma, Aayushmaan Goel